

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY, INC.

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**Enjoy smoking longer without
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Saratoga 120's give
you extra smoking
time and extra
smoking pleasure.
And they cost no
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120's**



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Regular: 16 mg "tar," 1.0 mg nicotine—
Menthol: 15 mg "tar," 1.0 mg nicotine
av. per cigarette, FTC Report Aug '77

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.



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